



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

AGENDA

April 12, 2018

3:00 pm

5383 Franklin Boulevard, Suite C

| BOARD OF DIRECTORS | | |
|------------------------------------|--|---|
| Mike Bokan, President | Aniceto Balingit, Jr. | Jorge Martin |
| Jorge Plasencia, Vice President | Aaron Chong (Supervisor Serna Rep.) | Keaton Riley (Supervisor Kennedy Rep.) |
| Frank Cable, Secretary | Brad Clark | |
| Connie Herrera, Treasurer | Nate Ellis | |
| Linda Avalos | Allison Joe (Councilmember Jay Schenirer) | |

Nathan Ulsh, Executive Director
(916) 455-2124

1. Call to Order -

2. Roll Call -

3. Discussion / Action Items

- a. Review and approve the Feb 8, 2018 Meeting Minutes.
- b. Branding Franklin Blvd Business Association / District
 - i. Outreach
 - ii. Emails
 - iii. Website

4. Information Items

- a. Executive Director’s Update
 - i. Projects – Mercado/Complete Streets, food cart policy
 - ii. TCC Grant
 - iii. Annual events and support
- b. Street Clean Up and Graffiti Removal Update
- c. Announcements by Board Members

Agendas are posted at the Franklin Boulevard Business Association’s Office, 5383 Franklin, Suite C, Sacramento, CA 95820, 72 hours prior to a regular meeting. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate, notify the Executive Director at (916) 455-2124 at least 48 hours prior to the meeting.

- d. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

5. Adjournment –

DRAFT