



**FRANKLIN
BOULEVARD**
BUSINESS ASSOCIATION

MINUTES

*April 12, 2018
3:00 pm*

5383 Franklin Boulevard, Suite C

BOARD OF DIRECTORS		
Mike Bokan, President	Aniceto Balingit, Jr.	Jorge Martin
Jorge Plasencia, Vice President	Aaron Chong (Supervisor Serna Rep.)	Keaton Riley (Supervisor Kennedy Rep.)
Frank Cable, Secretary	Brad Clark	
Connie Herrera, Treasurer	Nate Ellis	
Linda Avalos	Allison Joe (Councilmember Jay Schenirer)	

Nathan Ulsh, Executive Director
(916) 455-2124

1. Call to Order - 3:15pm

2. Roll Call –

3. Discussion / Action Items

a. Review and approve the Feb 8, 2018 Meeting Minutes.

Motion: To approve Feb 8, 2018 meeting minutes

Moved/Seconded: Cable/Clark

Vote: All in favor

b. Branding Franklin Blvd Business Association / District

i. Outreach

ii. Emails

iii. Website

Motion: To abandon the HMTD branding and return to FBBA branding with request to staff to bring three options of designs to board for review.

Moved/Seconded: Riley/Cable

Vote: All in favor

4. Information Items

Agendas are posted at the Franklin Boulevard Business Association’s Office, 5383 Franklin, Suite C, Sacramento, CA 95820, 72 hours prior to a regular meeting. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate, notify the Executive Director at (916) 455-2124 at least 48 hours prior to the meeting.

- a. Executive Director's Update
 - i. Projects – Mercado/Complete Streets, food cart policy
 - ii. TCC Grant
 - iii. Annual events and support
- b. Street Clean Up and Graffiti Removal Update
- c. Announcements by Board Members
- d. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

5. Adjournment – 4:20pm

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