



**FRANKLIN BOULEVARD
BUSINESS ASSOCIATION
BOARD MEETING**

5383 Franklin Boulevard, Suite C

ACTION MINUTES

Thursday, July 14, 2016

BOARD OF DIRECTORS

Present: Avalos, Balingit (4:00 pm), Cable, Chong, Clark, McKee, Plasencia, Sands, and Ex-Officio Huang

Absent: Bokan, Herrera and Vohlers

1. CALL TO ORDER – 3:30 pm

2. ROLL CALL

3. ACTION ITEMS

- a. To review and approve the June 16, 2016 Meeting Minutes.

Motion: To approve the June 16, 2016 meeting minutes.

Moved/Seconded: Sands, Clark

Vote: All in favor; Unanimous

- b. To discuss and approve two new Board Member applications and appoint to the Association's Board of Directors.

Motion: To approve the applications and appointment of two new Board Members—Lisa Cirill and Peggy Schwar—to the Association Board of Directors.

Moved/Seconded: Sands, Avalos

Vote: All in favor; Unanimous

- c. To approve Board Member Linda Avalos for a second term on the Association Board of Directors.

Motion: To approve Board Member Linda Avalos's reappointment to the Association's Board of Directors for a second term.

Moved/Seconded: Sands, Plasencia

Vote: All in favor; Unanimous

- e. To discuss and approve a six-month social media contract with Uptown Studios in an amount not to exceed \$750 per month of \$4500 for the entire six months.

Motion: To approve a trial six-month social media contract with Uptown Studios in an amount not to exceed \$750 per month.

Moved/Seconded: Cable, Avalos

Vote: All in favor; Unanimous

- f. To discuss and approve the Association's new employee handbook.

Motion: To approve a trial six-month social media contract with Uptown Studios in an amount not to exceed \$750 per month.

Moved/Seconded: Cable, Avalos

Vote: All in favor; Unanimous

- g. To discuss and approve the Association's participation in the Latino/Hispanic Parade and creation of an Association float for an amount not to exceed \$2000.

Motion: To approve the Association's participation in the Latino/Hispanic Parade and submission of an Association float.

Moved/Seconded: Cable, Sands

Vote: All in favor; Unanimous

4. INFORMATION ITEMS

- a. Executive Director's Update
- b. Street Clean Up and Graffiti Removal Update
- c. RT Update
- d. Announcements and Suggestions by Board Members
 - 1. Include in the letter to membership re: moving newsletter and annual report to an electronic format to "like us" on FB.
 - 2. Put Franklin Food Facts on FB.
 - 3. Figure out how to print on the plotter.
 - 4. Seek funding and political support for a homeless navigator
- e. Public Comment: Matters not listed on the agenda and within the purview of the Association. Speakers are requested to keep their comments to five minutes or less.

5. ADJOURNMENT—4:21 pm